

**4th Annual**



**2020 Sponsorship Packet**

## Fast Facts

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### **Why sponsor the MUSC Inclusion to Innovation Summit?**

To support and engage with a community of diversity, equity, and inclusion strategists and thought leaders. As a sponsor, your organization will reach professionals who are leading DEI initiatives in their fields.

### **Who will be your audience?**

The summit is attended by professionals from a wide range of industries, including academic health science centers, hospitals, universities, private employers, and non-profit organizations.

### **What do you get as a sponsor?**

There are many tangible and intangible benefits to sponsoring the summit, including access to diversity professionals across South Carolina and the Southeast region, exposure to a growing field of scholarship, and opportunities for marketing and brand visibility.

**Who has sponsored the summit in the past two years?** The summit has been sponsored by Volvo, Sodexo, and Lowcountry Companions in the past.

### **Are there any sponsorship tiers?**

We offer several tiers of sponsorship (see next page), but are always happy to discuss other ways that your organization can support the summit.

### **What can I expect if I attend the summit?**

Over the past two years, we have learned what works and what doesn't. This year promises to be our best summit. We will have three keynote speakers, four workshop sessions, and opportunities to network during an evening reception and breakfast. We will continue to update our website with speaker bios and other details.

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## Sponsorship Tiers

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	Platinum	Gold	Silver	Community	Supporter	In-Kind
# of Sponsors	1	2	Unlimited	Unlimited	Unlimited	Unlimited
Amount	\$15,000	\$10,000	\$5,000	\$2,500	Less than \$2,500	
Session	Opening reception & lunch	Opening reception or breakfast				TBD
Short talk during summit	✓	✓				
Logo on summit website	✓	✓	✓	✓	✓	✓
Logo on event signage	✓	✓	✓	✓	✓	
Ad in summit program	Full page	1/2 page	1/4 page	Mention		
Corporate display table	✓	✓				
Lunch with executive team	✓					
Company branded materials	✓	✓	✓			
Complimentary registration to the summit	8 people	6 people	4 people	2 people	1 person	

**Our online sponsorship form will be available on April 24, 2020 at [education.musc.edu/diversitysummit](http://education.musc.edu/diversitysummit)**

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