

MUSC's MHA Program prepares students to develop and enhance their knowledge, skills, and abilities in the following domains and competencies:

	Competency	Description
<i>I. Communication and Relationship Management</i>		
	1. Interpersonal Communication	Build collaborative relationships and negotiation skills
	2. Writing Skills	Prepare business communications
	3. Presentation Skills	Demonstrate effective oral communication and presentation skills
<i>II. Leadership</i>		
	4. Leading and Managing Others	Hold self and others accountable for organizational goal attainment
	5. Change Management	Promote and manage change
	6. Ability for Honest Self-assessment	Demonstrate reflection through self-assessment
	7. Systems Thinking	Be able to assess the potential impacts and consequences of decisions in a broad variety of situations
	8. Problem-solving and Decision-making	Apply evidence-based decision making techniques to healthcare questions
<i>III. Professionalism</i>		
	9. Personal and Professional Ethics	Adhere to ethical business principles; exhibit ethical behaviors; responding in timely manner and fulfilling one's commitments

	10. Professional and Community Contribution	Participate in community service; balance professional and personal pursuits
	11. Working in Teams	Create, participate in, and lead teams, including inter-professionalism
<i>IV. Knowledge of the Healthcare Environment</i>		
	12. Healthcare Issues and Trends	Understand circumstances causing major changes and reform in U.S. health care delivery
	13. Healthcare Legal Principles	Discuss and critically analyze health-related legal principles including standards, regulations, and risk management.
	14. Health Policy	Articulate the impact of select health policies on the delivery of health services
	15. Population Health and Status Assessment	Understand and explain the major factors in health status
<i>V. Business and Analytical Skills</i>		
	16. Financial Management	Ability to compile and analyze financial data; develop capital, operating and cash flow budgets; analyze investment data; pro forma development
	17. Human Resources	Apply methods and techniques related to the management of health care organization employees and professional staff
	18. Organizational Dynamics and Governance	Understand the roles, responsibilities, structures, and influence governing bodies hold in health care organizations
	19. Strategic Planning	Ability to perform environmental analysis and develop strategic alternatives; discern competitive

		strategy; formulate business strategy based on evidence
	20. Marketing	Analysis and assessment of markets, market segmentation, strategy, change and innovation
	21. Information Management/ Understanding and Using Technology Skills	Apply techniques and methods to plan, design, implement and assess information flow and communication
	22. Quality Improvement/ Performance Improvement	Identify relevant problems and apply concepts of process improvement and patient safety
	23. Quantitative Skills	Analyze data and interpret quantitative information
	24. Planning and Managing Projects	Able to design, plan, implement and assess projects and develop appropriate time lines related to performance, structure and outcomes of health services
	25. Economic Analysis and Application	Analysis and application of economic theory and concepts to business decisions

Adapted from the ACHE Healthcare Executive Competencies Assessment Tool 2008, which was derived from the Healthcare Leadership Alliance (HLA) Competency Directory. Approved by DHLM Faculty, January, 2014.